

<i>SERFF Tracking Number:</i>	<i>AMRP-127816854</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>World Corp Insurance Company</i>	<i>State Tracking Number:</i>	<i>50318</i>
<i>Company Tracking Number:</i>	<i>AR-WCORPMS2010AFHDF-2012</i>		
<i>TOI:</i>	<i>MS08I Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS08I.012 Multi-Plan 2010</i>
	<i>Standard Plans 2010</i>		
<i>Product Name:</i>	<i>World Corp MS-STD</i>		
<i>Project Name/Number:</i>	<i>4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012</i>		

Filing at a Glance

Company: World Corp Insurance Company	SERFF Tr Num: AMRP-127816854	State: Arkansas
Product Name: World Corp MS-STD	SERFF Status: Closed-Approved-	State Tr Num: 50318
TOI: MS08I Individual Medicare Supplement -	Closed	
Standard Plans 2010	Co Tr Num: AR-	State Status: Approved-Closed
Sub-TOI: MS08I.012 Multi-Plan 2010	WCORPMS2010AFHDF-2012	
Filing Type: Rate	Author: Susan Dop	Reviewer(s): Stephanie Fowler
	Date Submitted: 11/22/2011	Disposition Date: 12/06/2011
		Disposition Status: Approved-Closed
Implementation Date Requested: 04/01/2012		Implementation Date: 04/01/2011
State Filing Description:		

General Information

Project Name: 4/1/2012 Rate Justification	Status of Filing in Domicile:
Project Number: AR-WCORPMS2010AFHDF-2012	Date Approved in Domicile:
Requested Filing Mode:	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact: 5.8%	Filing Status Changed: 12/06/2011
	State Status Changed: 12/06/2011
Deemer Date:	Created By: Susan Dop
Submitted By: Susan Dop	Corresponding Filing Tracking Number:
Filing Description:	
Rate Filing for 2010 Standardized Medicare Supplement Forms.	

Company and Contact

Filing Contact Information

Susan Dop,	susan.dop@americanenterprise.com
601 6th Ave.	515-245-2034 [Phone]
Des Moines, IA 50309	

SERFF Tracking Number: AMRP-127816854 State: Arkansas
 Filing Company: World Corp Insurance Company State Tracking Number: 50318
 Company Tracking Number: AR-WCORPMS2010AFHDF-2012
 TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.012 Multi-Plan 2010
 Standard Plans 2010
 Product Name: World Corp MS-STD
 Project Name/Number: 4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012

Filing Company Information

World Corp Insurance Company CoCode: 79987 State of Domicile: Nebraska
 11808 Grant Street Group Code: 3527 Company Type: Life and Health
 P O Box 3160 Group Name: American Enterprise State ID Number:
 Omaha, NE 68103-0160 FEIN Number: 56-0710065
 (402) 486-8289 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
World Corp Insurance Company	\$50.00	11/22/2011	53980531

SERFF Tracking Number: AMRP-127816854 State: Arkansas

Filing Company: World Corp Insurance Company State Tracking Number: 50318

Company Tracking Number: AR-WCORPMS2010AFHDF-2012

TOI: MS08I Individual Medicare Supplement - Standard Plans 2010 Sub-TOI: MS08I.012 Multi-Plan 2010

Product Name: World Corp MS-STD

Project Name/Number: 4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012

Disposition

Disposition Date: 12/06/2011

Implementation Date: 04/01/2011

Status: Approved-Closed

Comment: The requested rate increase has been approved to be implemented on or after April 11, 2012. This approval is subject to the following:

- Increases will not be given more frequently than once in a twelve-month period;
- The insured shall be notified by the insurer of its intention to increase the rate for renewal not less than thirty (30) days prior to the effective date of the renewal.

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
World Corp Insurance Company	5.800%	5.800%	\$0	0	\$0	7.400%	5.000%

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<i>Filing Company:</i>	<i>World Corp Insurance Company</i>	<i>State Tracking Number:</i>	<i>50318</i>
<i>Company Tracking Number:</i>	<i>AR-WCORPMS2010AFHDF-2012</i>		
<i>TOI:</i>	<i>MS08I Individual Medicare Supplement -</i>	<i>Sub-TOI:</i>	<i>MS08I.012 Multi-Plan 2010</i>
	<i>Standard Plans 2010</i>		
<i>Product Name:</i>	<i>World Corp MS-STD</i>		
<i>Project Name/Number:</i>	<i>4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012</i>		

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Rate	AR Rates	Approved-Closed	Yes
Rate	AR Rates	Approved-Closed	Yes
Rate	AR Rates	Approved-Closed	Yes

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Filing Company:	World Corp Insurance Company	State Tracking Number:	50318
Company Tracking Number:	AR-WCORPMS2010AFHDF-2012		
TOI:	MS08I Individual Medicare Supplement - Standard Plans 2010	Sub-TOI:	MS08I.012 Multi-Plan 2010
Product Name:	World Corp MS-STD		
Project Name/Number:	4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012		

Rate Information

Rate data applies to filing.

Filing Method:	SERFF
Rate Change Type:	Increase
Overall Percentage of Last Rate Revision:	5.500%
Effective Date of Last Rate Revision:	04/01/2011
Filing Method of Last Filing:	SERFF

Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
World Corp Insurance Company	5.800%	5.800%	\$0	0	\$0	7.400%	5.000%

SERFF Tracking Number: AMRP-127816854 State: Arkansas

Filing Company: World Corp Insurance Company State Tracking Number: 50318

Company Tracking Number: AR-WCORPMS2010AFHDF-2012

TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.012 Multi-Plan 2010
Standard Plans 2010

Product Name: World Corp MS-STD

Project Name/Number: 4/1/2012 Rate Justification/AR-WCORPMS2010AFHDF-2012

Rate/Rule Schedule

Schedule Item Status:	Document Name:	Affected Form Numbers: (Separated with commas)	Rate Action:	Rate Action Information:	Attachments
Approved-Closed 12/06/2011	AR Rates	A3110WC-AR	Revised	Previous State Filing Number: Percent Rate Change Request:	AMRP- 03 1269080 AR_WCORP_Co 04 mbo 7.400 Rates_2012.pdf
Approved-Closed 12/06/2011	AR Rates	A3111WC-AR	Revised	Previous State Filing Number: Percent Rate Change Request:	AMRP- 1269080 04 5.000
Approved-Closed 12/06/2011	AR Rates	A3112WC-AR	Revised	Previous State Filing Number: Percent Rate Change Request:	AMRP- 1269080 04 5.000

World Corp Insurance Company
 2011 Annual Community Age Rates
 Form: A3110WC
 Plan A
 Arkansas

	STANDARD ANNUAL COMMUNITY SINGLE	STANDARD ANNUAL COMMUNITY COUPLE
64-99	1,735.21	1,533.28

Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

World Corp Insurance Company
 2011 Annual Community Age Rates
 Form: A3111WC
 Plan F
 Arkansas

	STANDARD ANNUAL COMMUNITY SINGLE	STANDARD ANNUAL COMMUNITY COUPLE
64-99	2,314.11	2,044.81

Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

World Corp Insurance Company
 2010 Annual Community Age Rates
 Form: A3112WC
 Plan High Deductible F (HDF)
 Arkansas

STANDARD ANNUAL
 COMMUNITY SINGLE

STANDARD ANNUAL
 COMMUNITY COUPLE

64-99	916.74	810.07
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Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

World Corp Insurance Company
 2012 Annual Community Age Rates
 Form: A3110WC
 Plan A
 Arkansas

	STANDARD ANNUAL COMMUNITY SINGLE	STANDARD ANNUAL COMMUNITY COUPLE
64-99	1,863.62	1,646.74

Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

World Corp Insurance Company
 2012 Annual Community Age Rates
 Form: A3111WC
 Plan F
 Arkansas

	STANDARD ANNUAL COMMUNITY SINGLE	STANDARD ANNUAL COMMUNITY COUPLE
64-99	2,429.82	2,147.05

Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

World Corp Insurance Company
 2012 Annual Community Age Rates
 Form: A3112WC
 Plan High Deductible F (HDF)
 Arkansas

	STANDARD ANNUAL COMMUNITY SINGLE	STANDARD ANNUAL COMMUNITY COUPLE
64-99	962.58	850.57

Semi-Annual	=	.5 X Annual
Quarterly	=	.25 X Annual
Monthly Direct	=	.087 X Annual
Monthly PAC	=	.08334 X Annual

Zip Code Area Factors

71700-71799	0.99
71800-71899	1.04
72200-72299	1.15
72300-72599	1.04
72600-72999	0.99
ALL OTHERS	1.10

A factor of 0.85 is applied to all Preferred class policies.

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Supporting Document Schedules

	Item Status:	Status
Satisfied - Item:		
Health - Actuarial Justification	Approved-Closed	12/06/2011
Comments:		
Attachments:		
02 AR_WCORPMS_coverltr_2012.pdf		
01 AR WCorp Filing Combo 2012.pdf		